



Norman Rockwell Accessory Collection

Summer 2024



***Without thinking too much about it in specific terms, I was showing the
America I knew and observed to others who might not have noticed.
—Norman Rockwell***

The Norman Rockwell Accessory Collection is a celebration of not only the artist and his storied career but also of the values he embodies. This is a brand for living life to the fullest, **a life full of friends and neighbors** and the people we love.

Like the artist, the brand revels in craftsmanship, with **an eye for detail and an aesthetic** born from the great American work ethic.

His work exemplifies **the spirit of the American people**, providing a cultural touchpoint across generations. With **a patriotism shaped by progress**, Rockwell saw the nation as it is, captured its humanity, and portrayed it from a range of perspectives, highlighting teachable moments and always **pointing the way forward**.

The Norman Rockwell Accessory Collection strives to bring us together, for that is when we are at our best — patriotic events, summer outings, **through every season and every holiday**. A simple, yet reigning quality that spans the test of time.

Optimism, hope and strength.

Each accessory in the collection has a Norman Rockwell signature and or other distinctive markings to identify as authentic articles of the collection.

All the neckties, bowties and scarves in this collection are 100 % silk.

Minimum Order per item is 12

Each accessory in the collection has a Norman Rockwell signature or other distinctive markings to identify as authentic articles of the collection.

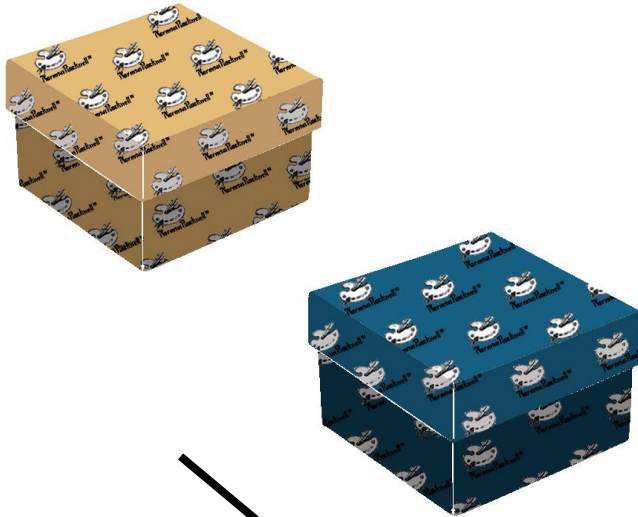
all ties will have a signature tie loop



all ties will have NR initial lining



Norman Rockwell Signature cube box available to place neckties and bowties



Norman Rockwell scarf box

**Norman Rockwell Accessory Collection
Necktie**

100 % Silk



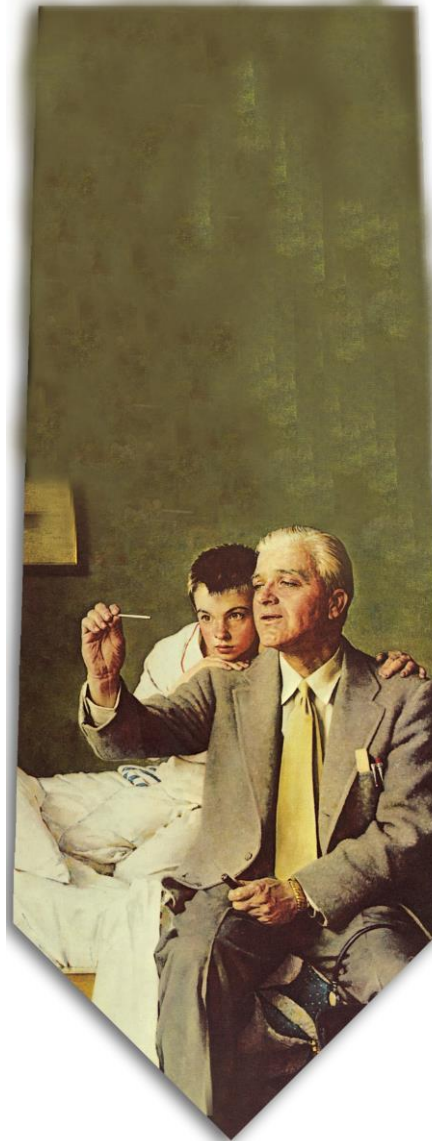
**Doctor with
doll**

LOYALTY
BRAND PRODUCTS

NR9001

**Norman Rockwell Accessory Collection
Necktie**

100 % Silk



**Doctor with
thermometer**

LOYALTY
BRAND PRODUCTS

NR9002

**Norman Rockwell Accessory Collection
Necktie**

100 % Silk



**The
Pharmacist**

LOYALTY
BRAND PRODUCTS

NR9003

**Norman Rockwell Accessory Collection
Necktie**

100 % Silk



Kids Walking

LOYALTY
BRAND PRODUCTS

NR9004

**Norman Rockwell Accessory Collection
Necktie**

100 % Silk



Boy and Dog

LOYALTY
BRAND PRODUCTS

NR9005

**Norman Rockwell Accessory Collection
Necktie**

100 % Silk



**Skating Fall
Down**

LOYALTY
BRAND PRODUCTS

NR9006

**Norman Rockwell Accessory Collection
Necktie**

100 % Silk



American Tie

**Norman Rockwell Accessory Collection
Necktie**

100 % Silk



**Red and
Navy Stripe**

LOYALTY
BRAND PRODUCTS

NR9008

**Norman Rockwell Accessory Collection
Necktie**

100 % Silk



**Yellow and
Gold Stripe**

LOYALTY
BRAND PRODUCTS

NR9009

**Norman Rockwell
Accessory Collection
30 x 30 Scarf**

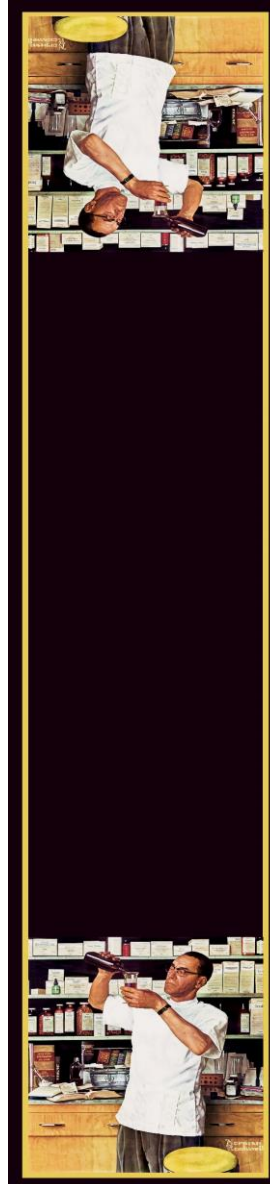
100 % Printed Silk



**Doctor with
doll**

**Norman Rockwell
Accessory Collection
11 x 54 Scarf**

100 % Printed Silk



The Pharmacist

LOYALTY
BRAND PRODUCTS

NR7002

**Norman Rockwell
Accessory Collection
30 x 30 Scarf**

100 % Printed Silk



NR Flowers

**Norman Rockwell
Accessory Collection
30 x 30 Scarf**

100 % Printed Silk



Kids Walking

**Norman Rockwell
Accessory Collection
30 x 30 Scarf**

100 % Printed Silk



Kids Walking 2

LOYALTY
BRAND PRODUCTS

NR7005

**Norman Rockwell
Accessory Collection
30 x 30 Scarf**

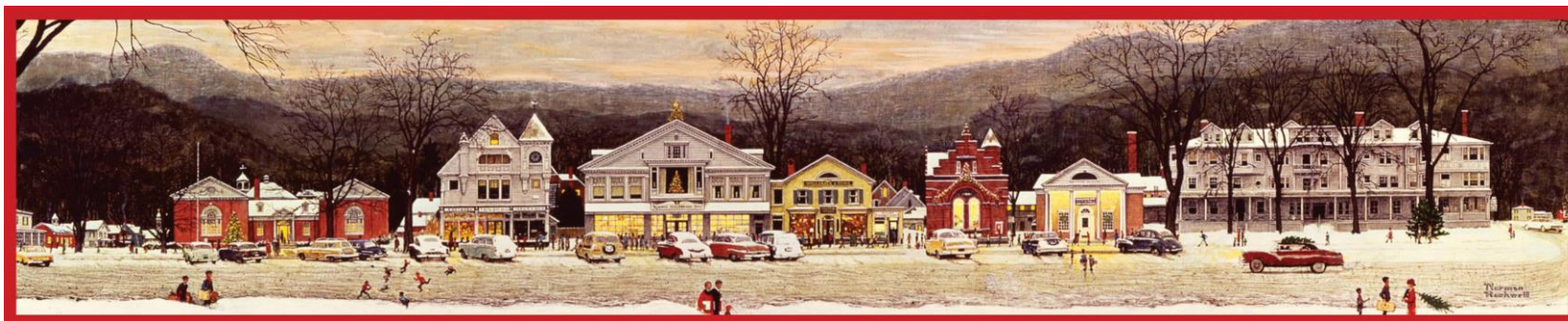
100 % Printed Silk



Ice Skating

**Norman Rockwell
Accessory Collection
11 x 54 Scarf**

100 % Printed Silk



**Mainstreet
Stockbridge**

**Norman Rockwell
Accessory Collection
30 x 30 Scarf**

100 % Printed Silk



Puppy Love

LOYALTY
BRAND PRODUCTS

NR7008

**Norman Rockwell
Accessory Collection
30 x 30 Scarf**

100 % Printed Silk



**Santa Claus
kissing lady**

**Norman Rockwell
Accessory Collection
30 x 30 Scarf**

100 % Printed Silk



**Santa Claus
kissing lady 2**

LOYALTY
BRAND PRODUCTS

NR7010

**Norman Rockwell
Accessory Collection
30 x 30 Scarf**

100 % Printed Silk



**The Farmer
takes a ride**

LOYALTY
BRAND PRODUCTS

NR7011

**Norman Rockwell
Accessory
Collection**

30 x 30 Scarf

100 % Printed Silk



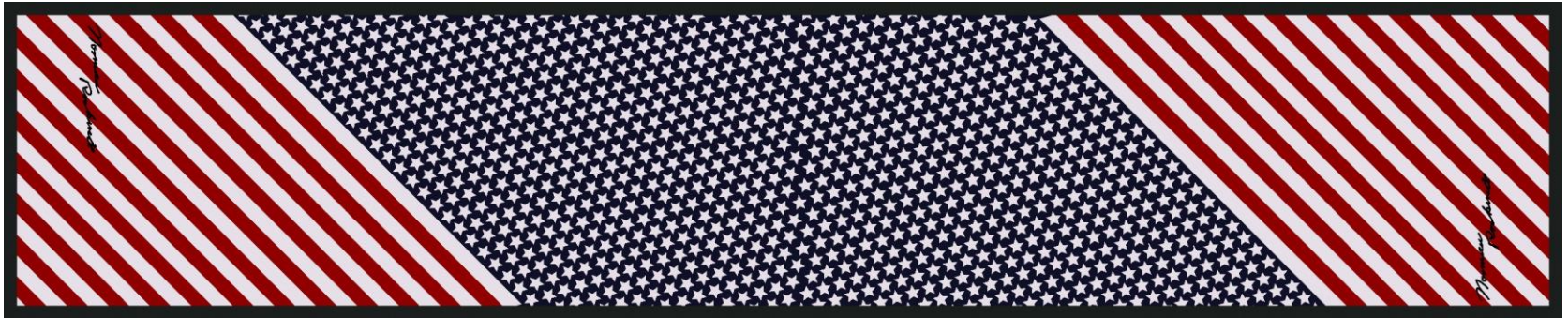
**The Farmer
takes a ride 2**

LOYALTY
BRAND PRODUCTS

NR7012

**Norman Rockwell
Accessory Collection
11 x 54 Scarf**

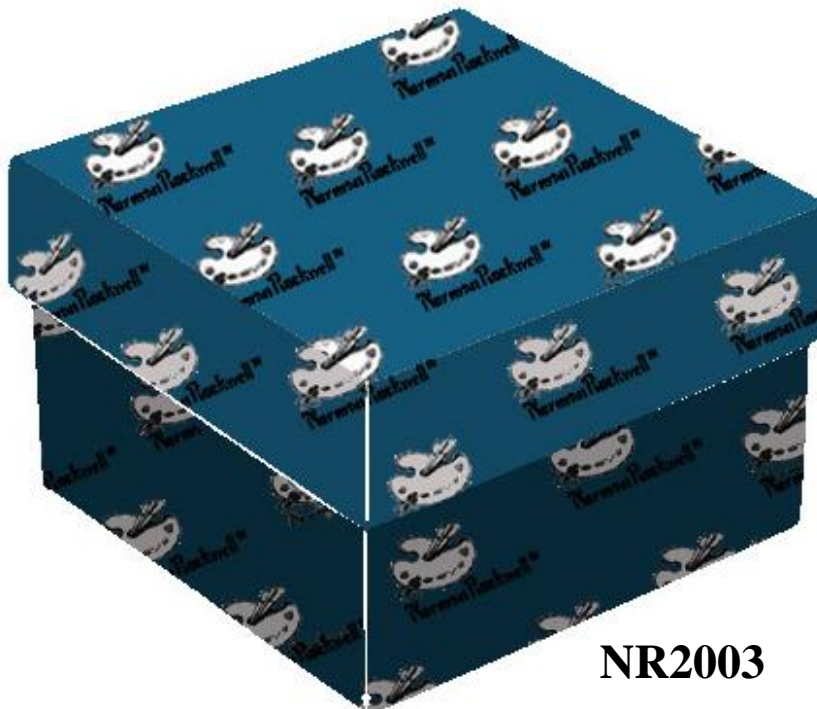
100 % Printed Silk



**American
Scarf**

**Norman Rockwell Accessory Collection
Tie Cube Gift Box**

100 % Silk Fabric cover



NR2003

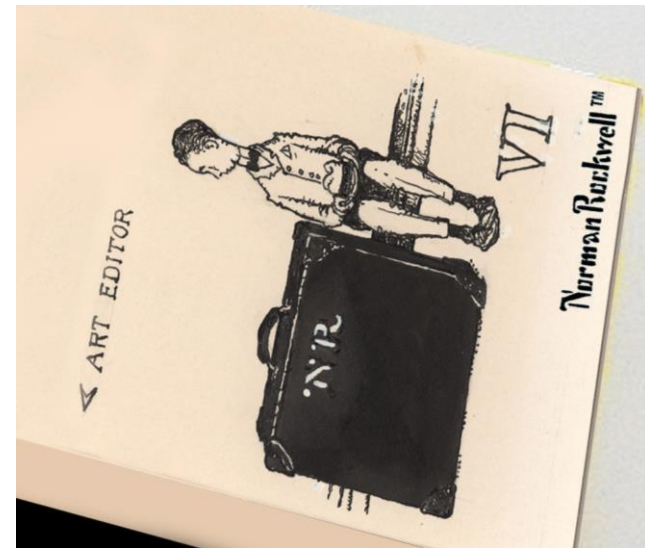


NR2001

Signature cube box available
to hold neckties and bowties
Can be bundled with tie or
sold separately as gift box

Norman Rockwell Accessory Collection Long Gift Box

100 % Silk Fabric Cover



**Signature scarf
box** available to
hold scarves
Can be bundled
with scarf or sold
separately

**Norman Rockwell Accessory Collection
Banded Bowtie**

100 % Silk

**American
Bowtie**



**Norman Rockwell Accessory Collection
Banded Bowtie**

100 % Silk

**Yellow and
Gold Stripe**



**Norman Rockwell Accessory Collection
Banded Bowtie**

100 % Silk

**Red and
Navy Stripe**



Norman Rockwell Accessory Collection skus

**All the neckties,
bowties and scarves
in this collection are
100 % silk.**

NR9001	Doctor with Doll
NR9002	Doctor with thermometer
NR9003	The Pharmacist
NR9004	Kids Walking
NR9005	Boy and Dog
NR9006	Skating Fall Down
NR9007	American Tie
NR9008	Red and Navy Stripe
NR9009	Yellow and Gold Stripe
NR7001	Doctor with Doll
NR7002	The Pharmacist
NR7003	Flowers
NR7004	Kids Walking
NR7005	Kids Walking 2
NR7006	Ice Skating
NR7007	Mainstreet Stockbridge
NR7008	Puppy Love
NR7009	Santa kissing Lady
NR7010	Santa kissing Lady 2
NR7011	Farmer takes a ride
NR7012	Farmer takes a ride 2
NR7013	American Scarf
NR2001	Signature Beige Cube box
NR2002	Signature Long box
NR2003	Signature Blue Cube box
NR8001	American Bowtie
NR8002	Yellow and Gold Stripe Bowtie
NR8003	Red and Navy Stripe Bowtie

**Minimum Order
per item is 12**

LOYALTY
BRAND PRODUCTS