

LOYALTY BRAND PRODUCTS

2023 Collegiate Look Book

A young man and woman are shown in profile, facing each other and smiling. The woman is wearing a bright red coat and is adjusting the man's blue tie. The man is wearing a dark navy blue zip-up jacket over a white collared shirt and a blue tie. In the background, there is a prominent brick clock tower with a green copper roof and a weather vane. The scene is set outdoors with trees showing autumn foliage in shades of yellow, orange, and red under a clear blue sky.

*Rivetz of _____
_____ Boston*

Rivetz of _____ _____ *Boston*

- Our label, *Rivetz of Boston*, has been in the marketplace since 1921, and is recognized as a leader in value and quality. For over 100 years we have specialized in neckwear, dedicating ourselves to the design, printing, and weaving of top-of-the-line products.
- While the brand's focus has been on men's neckties, we also offer bow ties, suspenders, fashion scarves, ribbon belts, fabric gift boxes, leather belts and jewelry accessories.
- Our products are made with the highest quality silk and are printed and woven in cutting-edge production facilities.
- University and college students, faculty, alumni, administration, parents, and tourists embrace custom neckwear. Neckwear is often a gift to those who value the image of the institution and wear it proudly.
- All of our designs are created to the specifications of the university and college requirements. Designs include school seals, shields, crests, insignia, names, mascots, and logos to promote the image of the institution.
- Our packaging ensures that all of our products are offered to the customer in the finest and most presentable manner.
- We offer excellent customer service through our national sales team. Our contact information is below:

Loyalty Brand Products

121 West Dudley Town Road, Suite 120

Bloomfield, CT 06002-1613

Tel: 959.333.4879

info@LoyaltyBrandProducts.com

www.LoyaltyBrandProducts.com



Custom Products For Schools, Colleges And Universities



9019 Seal & Stripe Bow Tie
SKU 1398349

Here are products designed for Cornell University, but they have application to many other schools; including high schools, prep schools, colleges and universities. Whether it's ties, bow-ties, cuff links, tie tacs, belts or silk scarves; Rivetz provides quality custom products for these organizations as well as for corporations and fraternal organizations.



9003 Allover
SKU 1386750



9010 Seal & Navy/Red Stripe. SKU 1390905



9010 Seal & Silver/Red Stripe. SKU 1386769



9010-18 Silver/Red Stripe. SKU 1382949



9010-19 Black/Red Stripe. SKU 1390905



9005 Optical "C"
SKU 1378294



Tartan With Name
SKU 1373815



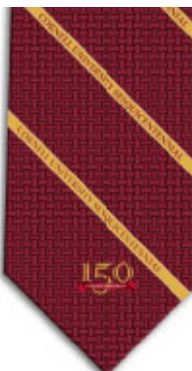
900 Poly Mascot
sku 1385208



9011 Weill Seal Nailhead.
SKU 1416020



9010 Weill Seal & Stripe
SKU 1416011



9009 Basketweave 150th



9020 Optical Bow Tie

Style 9003- 100% Loom Woven Silk Allover



Style 9005- 100% Silk~Hand Printed Opticals



Style 9007- 100% Silk~ Printed Tartans



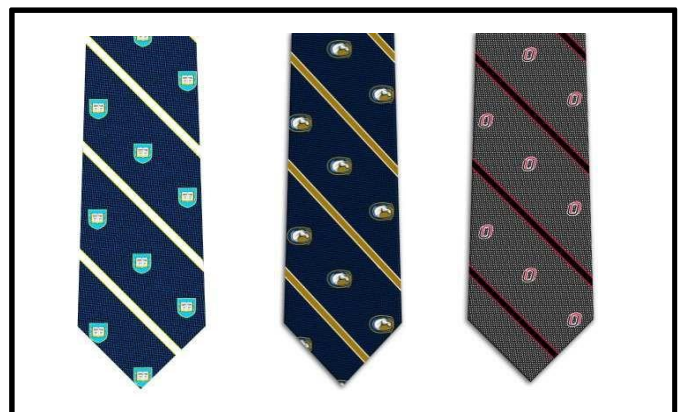
Style 9004- 100% Loom Woven Silk Horizontal Stripes



Style 9010- 100% Loom Woven Silk Logo & Stripes

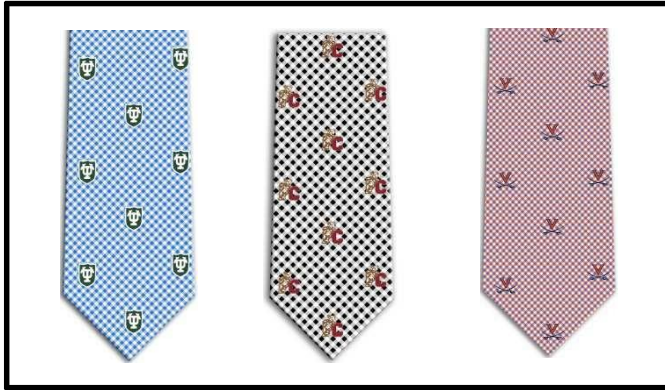


Style 9011- 100% Loom Woven Silk Textured Nailhead



Style 9005- 100% Silk Printed Gingham Plaids

Style 9005- 100% Silk Printed Seersucker



Style 9003- 100% Loom Woven Silk Tonal Ties

Style 9009- 100% Loom Woven Silk Basketweave



Woven tie Concepts ~Style 9003



Style 9008- 100% Loom Woven Silk Stripes



9008-12 3/4 inch College Stripes

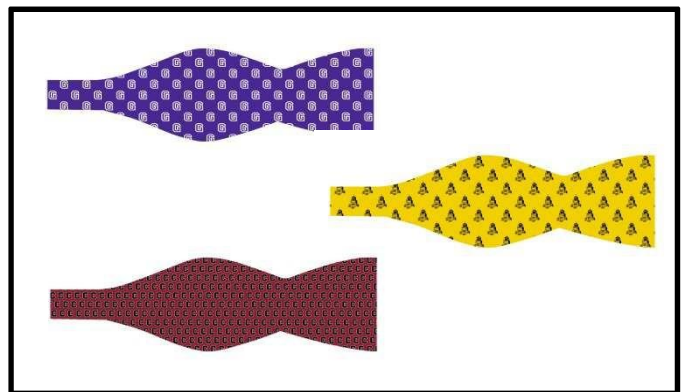
9008-17 Pencil Stripes



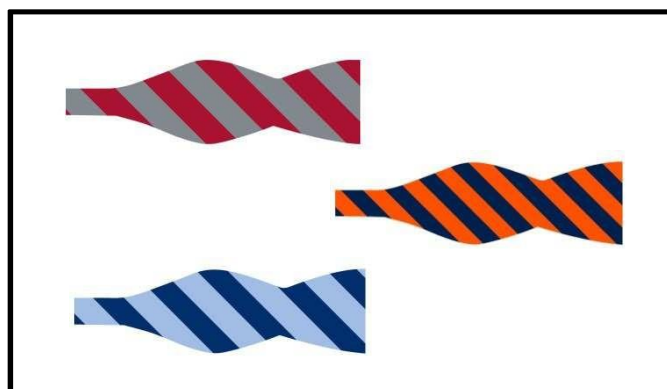
9008-18~ 3 color stripe

Style 9019- 100% Loom Woven Silk Bow to tie

Style 9020- 100% Silk Hand Printed Bow to tie



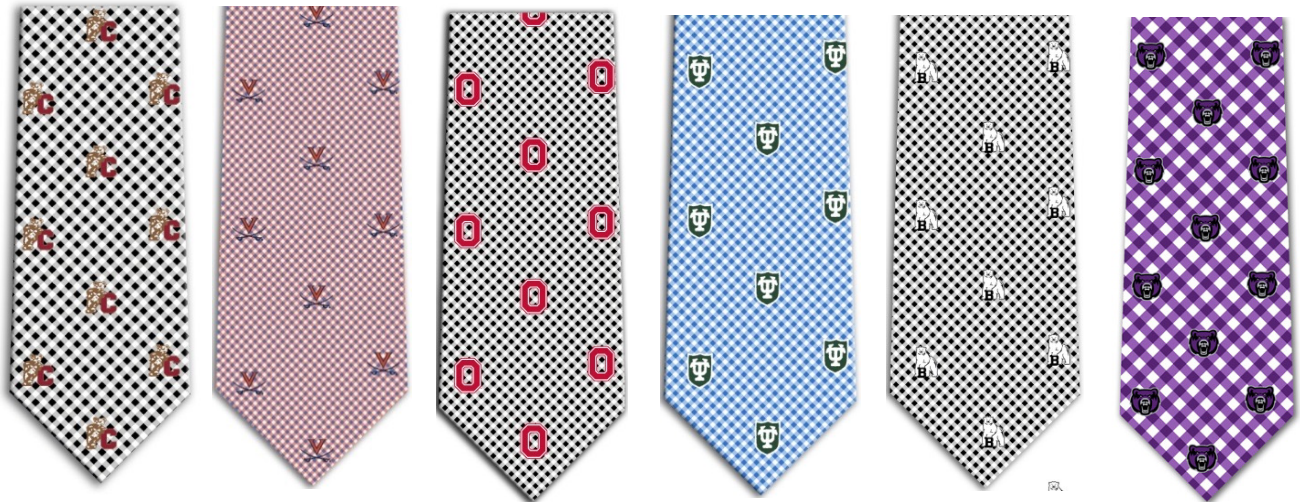
Style 9028- 100% Loom Woven Silk Bow to tie-Stripe



Silk Printed Faux Seersucker with School Logo or Mascot



Silk Printed Faux Gingham with School Logo or Mascot



Silk Woven Logo Over Stripe



Single Logo at the Point





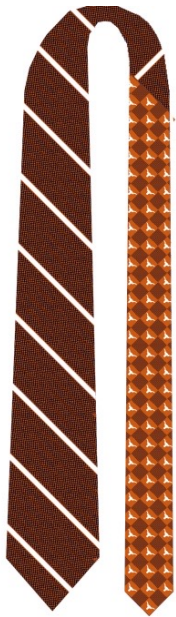
Silk Woven & Printed Concepts~ Heritage Paisleys, Polka Dots & Window Panes

Silk Printed Collegiate Tartan Plaids in school colors



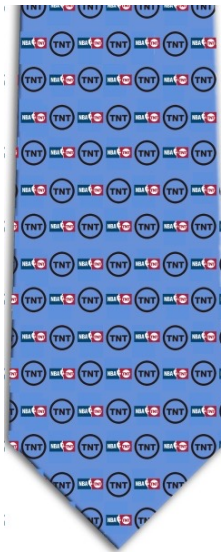
Silk Woven Allovers, School Stripes and "Nailheads"



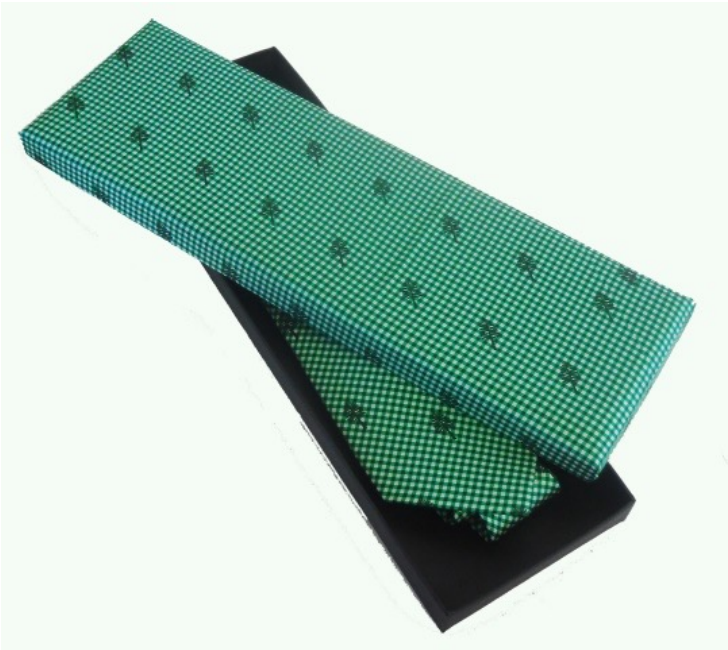


The “Peek-a-Boo Tie:
featuring one pattern on
The large end of the tie, and a contrasting
design, hidden on the small end

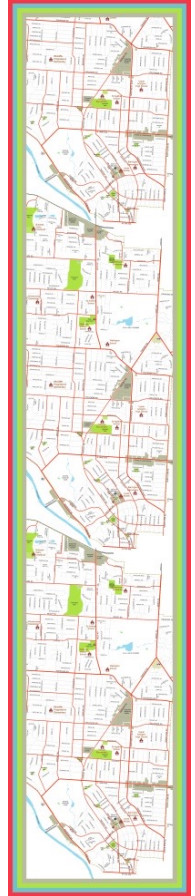
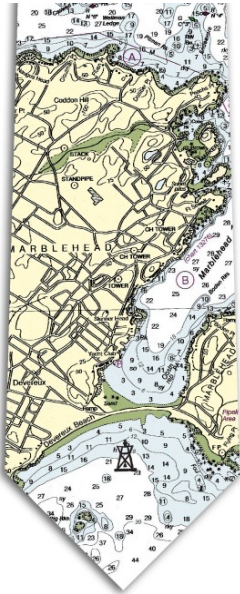
Sports-Centric Ties



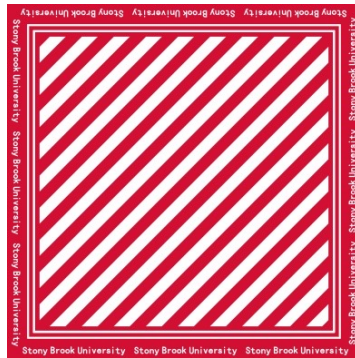
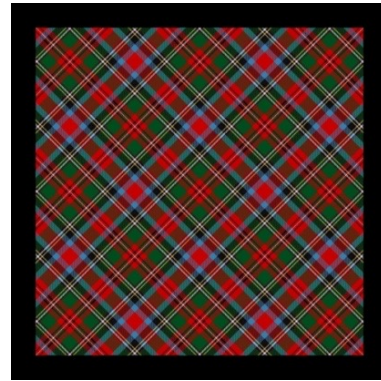
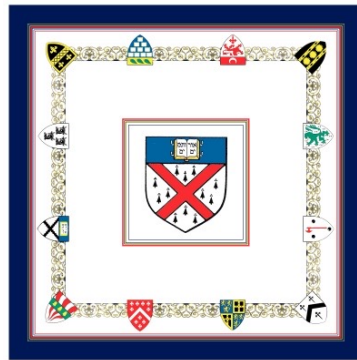
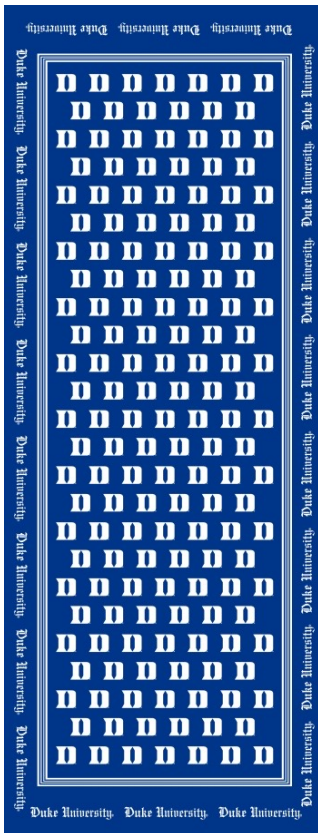
Fabric-Covered Boxes for Ties & Scarves



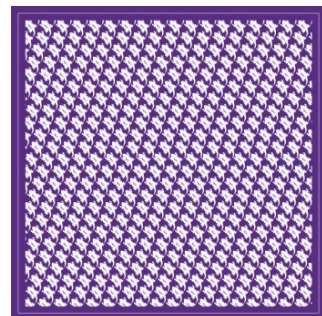
Campus Map and Chart Ties and Scarves



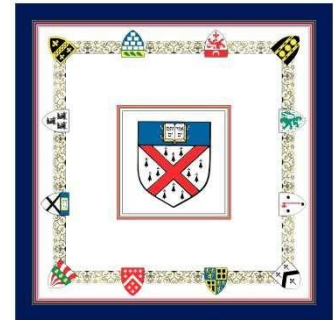
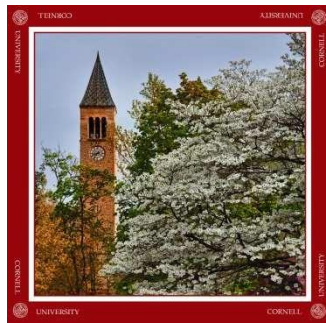
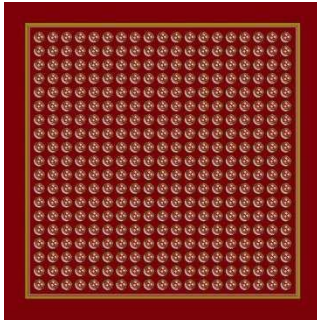
100% Silk Scarves & Super-Sized Pashminas: Squares & Rectangles



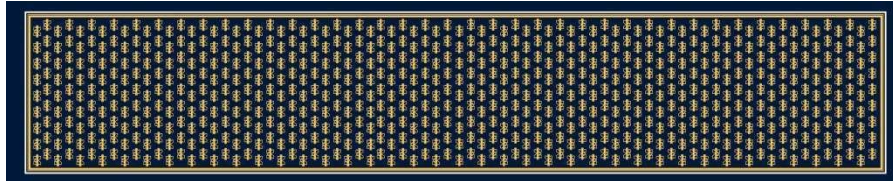
Pocket Squares



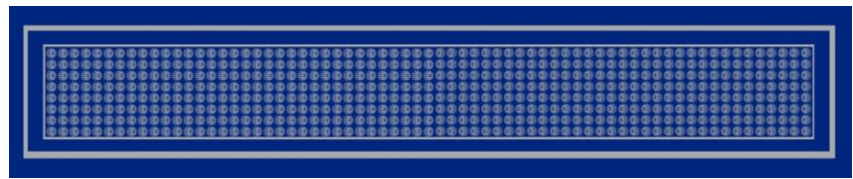
Style 9013- 100% Silk Print Scarf



30"x30"



11"x54"



#9015- 100% Silk Suspenders



Suspenders can be either printed or woven fabric